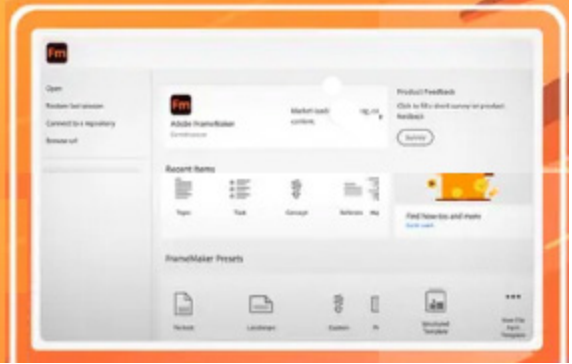


Smart Communications, Inc.



MAXit for FrameMaker

An AI-powered Tool for Language Simplification



SMART Communications, Inc., New York City, specializes in *Artificial Intelligence (AI)* software for the simplification of complex *technical* information.

MAXit for FrameMaker is an AI-powered plug-in to Adobe FrameMaker, versions FM10 to FM2022. **MAXit** connects to the FrameMaker menu through the *FrameMaker Developer Kit (FDK)*.

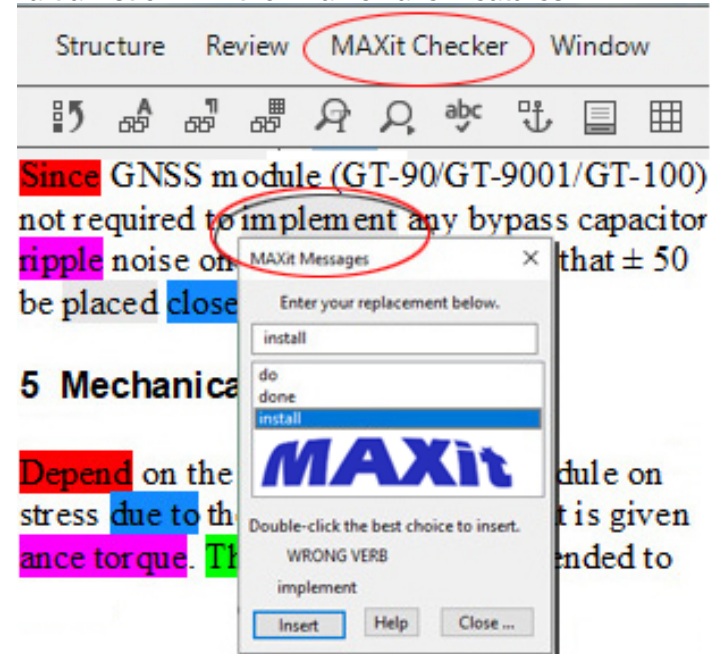
MAXit for FrameMaker uses 19,000+ AI rules (inferences) and *curated* dictionaries to *simplify* complex information. The program helps technical writers create concise, accurate and simple technical manuals.

The **MAXit** program reads structured (.xml or .dita) and unstructured files to create color-coded messages. The technical writer clicks on a **MAXit** message to see suggestions and corrections. The program uses AI rules to show the correct terminology and add definite articles (the) for better readability.

The **MAXit for FrameMaker** checks by document, table, selection or page. The program interacts with the FrameMaker *book building* tool to check for consistency of terminology in all chapters. **MAXit** ignores all graphics and does not change formats or typographical styles. **MAXit** can create audits and six sigma quality reports. The **Word Finder** and **Verb Finder** tools allow in-line dictionary searches.

MAXit checks text for compliance to ASD-STE100 Simplified Technical English (STE), S1000D, ATA2200, U.S. military specifications and custom Controlled English vocabularies.

Partial list of MAXit for FrameMaker Features:



- Allows writers to edit inside FrameMaker.
- Links to MAXit AI for controlled and simplified vocabularies.
- Monitors sentences for length, usability and readability.
- Prepares text for lower-cost, computer-aided language translations.
- Marks *nice-to-know information*, keeps *need-to-know*.
- Inserts definite articles (the) for better readability.
- Simplifies editing tasks through AI-powered contextual suggestions.
- Marks idiomatic expressions, slang and technical jargon.
- Creates Six sigma and traffic light QA/QC quality reports.
- Standardizes product terminology for global brand consistency.
- Includes a Metric Converter tool to make accurate dual dimensions.
- Makes compliance to S1000D, ATA2200 and other formats easy.
- Monitors for clear, legally defensible language for warning labels.
- Makes text easier to read on mobiles, panels and small devices.

MAXit STARTER KIT is an ideal tool for *proof-of-concept*. The kit includes one license of **MAXit for FrameMaker**, starter dictionaries, basic text mining and introduction.

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