

Smart Communications, Inc.

MAXit for Word

An AI-powered Tool for Language Simplification



Add-in for Microsoft Word

SMART Communications, Inc., New York City, specializes in *Artificial Intelligence (AI)* software for the *simplification* of complex information.

MAXit for Word is an AI-powered add-in tool that links to the Microsoft Word ribbon (see right). **MAXit** uses 19,000+ AI rules (*inferences*) and *curated* dictionaries to *simplify* complex information. **MAXit** helps writers create clear, concise, accurate and simplified technical and consumer information. Technical communicators use **MAXit** for compliance to Simplified Technical English (STE) for S1000D manuals.

The **MAXit** program reads the text in Word and marks the errors with color-coded messages. The writer clicks on a message to see the suggestions and edits the text inside Word. The program uses AI rules that automatically correct terminology and add definite articles (the) for better readability.

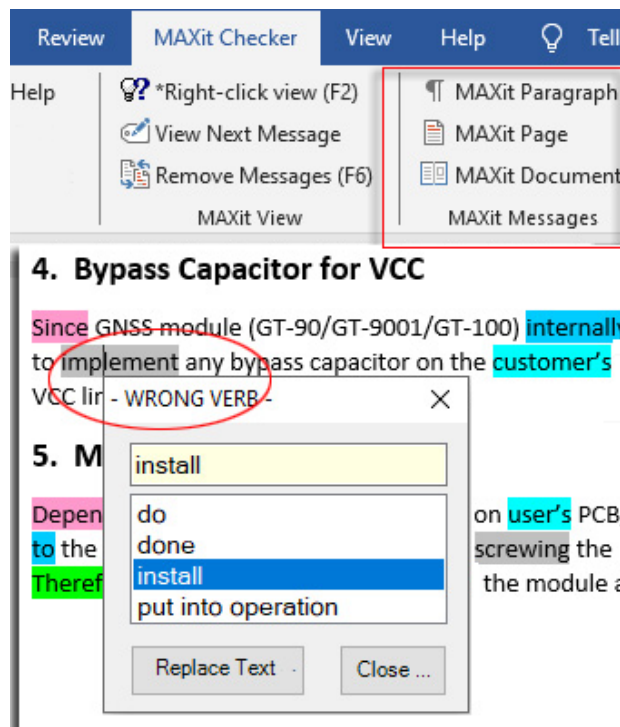
The program checks text by paragraph, page, table or document. All graphics are ignored and the style is not changed. After analysis, the program automatically removes the **MAXit** markers and colors.

The **MAXit** program can create audits and six sigma quality control reports. The **Word Finder** and **Verb Finder** tools allow for in-line dictionary searches.

The results are texts written in clear, concise **Plain English**. This language is ideal for citizen services, public websites, government forms, communications for emergency services, Limited English Proficiency (LEP) and educational materials for STEM and workforce training.

The **Plain English** text prepares the content for faster and more accurate GenAI. Ambiguity is removed.

Partial list of MAXit for Word Features:



- Allows writers to edit Plain English inside Word.
- Monitors sentences for length, usability and readability.
- Prepares text for lower-cost, computer-aided language translations.
- Marks *nice-to-know information*, keeps *need-to-know*.
- Inserts definite articles (the) for better readability.
- Simplifies editing tasks through AI-powered contextual suggestions.
- Marks idiomatic expressions, slang and technical jargon.
- Creates Six sigma and traffic light QA/QC quality reports.
- Standardizes product terminology for global brand consistency.
- Includes a Metric Converter tool to make accurate dual dimensions.
- Makes text easier to read on mobiles, panels and small devices.
- Uses AI rules that allows MAXit to skip or mark selected phrases.
- Includes a **Word Finder** to search MAXit online dictionaries.
- Includes a **Verb Finder** to search for valid STE verbs.
- Uses the concept of **ONE WORD • ONE MEANING**.

MAXit STARTER KIT is an ideal tool for *proof-of-concept*. The kit includes one license of **MAXit for Word**, starter dictionaries, basic text mining and introduction.

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